



# MOTOR TRANSPORT MUSEUM NEWS

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Fall 2013

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Camp Lockett stable roofs; two done. MTM's Fiesta Celebration was a great success! The Julian Cadillac Stage was entered into National City's Automotive Heritage Days Show. Our museum's new Julian Stage T-shirt' go on sale. Do you know your "Roach Coach" history? We've gained new members and new donations. Final tweaks to the Cadillac Stage where made before delivery. All of these subjects and more are covered in this Fall's Quarterly News Letter.

## MTM's Restoration Fiesta Celebration

On July 20th 124 people helped us celebrate our restoration of Julian's 1924 Cadillac Stage with rides, dinner, movies, music and more. The event began with rides in the stage up Sheridan Road through the Camp Lockett area, with a historical narrative given by Carl Calvert at our recently acquired stable buildings before returning to the museum via Highway 94. The drive continued into the evening making sure everyone had a chance to get a ride. Those in waiting had an opportunity to watch 1920's and 30's automotive and trucking movies on the indoor screen.



The Cadillac Stage carried 18 people per trip on a scenic drive around the "Campo Loop". 124 people in all received the memorial ride.

The dinner was excellently catered by the Campo Diner with a delicious chicken fajita' and enchilada meal which included a variety of tasty desserts. Entertainment was supplied by the "Rails and Trails" musical group whose interactive music was both engaging and pleasing to the ear. The kids had a blast trashing a "Maynard" truck piñata into smithereens after dinner. Ray Wells, who rebuilt the wooden body of the stage, was there with his grandson who won a free t-shirt from the piñata. Many of our commemorative Cadillac Stage T-shirts were purchased, several hundred dollars were raised and we acquired several new members to our museum.

Although the event was threatened by rain, nature was kind and the temperature was moderate giving the evening a pleasing ambiance with only droplets falling from the sky. The entire event was a great success thanks to all the hard work and preparation of the museum's dedicated volunteers, caterers

and musicians involved! Special thanks go to Debbie and the crew for creating such tasty food which was the rave by all the guests and the wonderful decorating and organizing by Carmen creating our festive fiesta feel. We are grateful to "Trails and Rails" for sharing with our guests their wonderful musical talents.



Carl Calvert was the Tour Guide on the trip informing passengers about the history Julian Stage and Camp Lockett along the way.



Frank Ball tells the history of bus manufacturing and the Cadillac Stage. Afterwards, Carl Calvert presents him an award for his work.

We received many excellent comments from the smiling faces of all the guests as the event came to a close!

Since then the Julian Stage has been undergoing fine tuning of the suspension, carburetion, rear view mirrors, radiator cap, window handles and some cosmetic repairs. It was driven back to Julian via Sunrise Hwy September 25th.

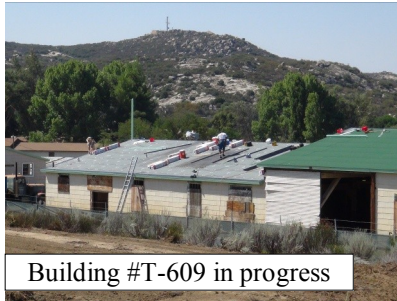
## Camp Lockett Stable Buildings

Five museum volunteers, Rex, Bo, Howard, John and Carl began working on the roof restoration of the second stable building #T-609 preparing it for reroofing shortly after the first stable buildings roof was completed. The intent was to have the roof completed before the rainy season began. During April, May and June the volunteers prepared the roof of the first building #T-605 for the roofers who completed the roof at the end of June. Paradise Roofing of San Diego owned by Joe Krizovsky did the final roof installation.

The initial funding we received from the County of San Diego's Neighborhood Reinvestment Grant allowed us the funds necessary for the re-roofing. In August we received another grant for the reroofing of the second building in the amount of \$11,000 and by mid-September the roofing was completed. These new buildings will become an annex to our museum supplying us with a much needed area for storage, a show and restoration building for all of our engines, a show room for military vehicles and a rental space to provide the museum with income.



Building # T-605 completed



Building #T-609 in progress



Buildings #T-605 and 609 completed

## New 1924 Cadillac Stage Commemorative T-Shirts

MTM is now selling new T-shirts commemorating the completion of the 1924 Julian Cadillac Stage. They are available in all sizes with or without pockets. The design and artwork on the shirts were created by Bryan Butler, our live on volunteer and web master. We also have khaki or black color MTM logo caps to compliment these stylish new shirts.

The T-shirts and hats are available to purchase at our museum and will also be available to order through our web site at: [www.motortransportmuseum.org](http://www.motortransportmuseum.org) in October. The purchase of these shirts will help support the museum's financial needs.



## National City Automobile Heritage Days

The MTM took Julian's 1924 Cadillac Stage to the show along with Carl Calvert, Frank Ball, Andy Andrews, Bryan Butler, several members of the Julian Historical Society and Rick Northcoat who transferred the Stage with his 5th wheel trailer. There MTM set up a booth sharing information about the Stage and the museum to the multitude of onlookers. We received great reviews from all who passed by!

The show provided a lot of eye candy for enthusiasts of show cars. Unfortunately, the show had no category for our restoration and the contest was really geared for customized show vehicles and stock cars.

Although we won no awards with the Stage, we were able to interface with hundreds of enthusiasts, sharing information about the museum and answering questions concerning the work we do here. We also sold several of our hats and Julian Stage commemorative T-shirts were also sold that day. Since then several people we interfaced with have come to visit our museum.

## History of the Mobile Food Truck

*article by Bryan Butler*

Anyone who works near or drives by a large office or industrial complex, has at least seen, if not patronized, these "mobile restaurants." These eateries-on-wheels offer the same quality of food found at brick-and-mortar establishments without the need to drive to one. For workers looking to make the most of a short lunch break, food trucks are a huge convenience; and the diversity of foodstuffs offered truly is amazing.

The history of American food trucks dates back many years as mobile dining and street food have been part of American's dining habits since the late 17th century, where it could be found in many of the larger cities on the east coast. Since then, food trucks have taken a front seat in the world of American street food and are part of an ongoing food revolution. Nothing has become more synonymous with modern American food culture than mobile food trucks. There are entire festivals devoted to them, reality shows, and many restaurants have

launched a mobile version to supplement their businesses. You might think food trucks are a catchy trend fueled by hash tags and the underground food movement (one that even the corporate world loves), but mobile food delivery is certainly nothing new.

### Push Carts

Push carts date back to the infant days of the United States; New Amsterdam, now known as New York City, began regulating mobile food vendors in the late 1600s.

Push carts in New York City were an early intro to the food truck game as well with its Night Lunch wagons. In 1893 the Church Temperance Society invested in a wagon that served meals from 7:30 pm to 4 am, giving the working class a food option beyond the local saloon.

Lunch wagons were a budget friendly restaurateur option: the cost of outfitting a lunch wagon and opening it up for business was around \$600.



Henry Ford's infamous 1890 Night Owl Lunch wagon is still in service, and possibly the last remaining horse-drawn lunch wagon of its kind.

### Chuck Wagons

As many American food-related custom do, the modern day food truck finds its roots in the heart of Texas. It was here in 1866 that ranger Charles Goodnight solved the problem of cooking well while out on cattle drives: he outfitted a United States Army wagon with kitchen accoutrements and began dishing out ample servings of fresh meat and coffee... a cowboy's culinary dream. The chuck wagon - which you could call America's original food truck - was born.



### Motor Trucks

By the 1900's motorized delivery trucks were used by vendors to peddle their goods. They not only sold fruits and vegetables but sandwiches and drinks as well.



1918 Los Angeles fruit vendor.

Motor trucks allowed vendors an opportunity to cover a larger service area. These lunch trucks varied in size, style, decor and model and generally were decorated with bold signs and lettering to attract the customers attention.



Lunch truck in 1920s Chicago

### Mobile Canteens

In the United Kingdom there has been little need for the food truck or wagon in civilian life, and its limited use was for the military. Mobile canteens were used in almost all theatres of war to boost morale and provide food as a result of the successful tea lady experiment.



Tea ladies are a mainly British custom. They entered the mainstream in the UK during the Second World War, when tea ladies were used in an experiment to boost efficiency in workplaces for the war effort. They had such a positive effect on morale that they became commonplace in all areas of work. Mobile canteens even used Tea Ladies to serve military units on exercises and to boost their productivity and morale .

## Catering Vans

A catering truck enables a vendor to sell a larger volume than a cart and to reach a larger market. The service is similar; the truck carries a stock of prepared foods that customers can buy. Ice cream vans are a familiar example of a catering truck in Canada, the United States and United Kingdom.



Good Humor hit the streets with its first truck selling “ice cream on a stick” about the same time Oscar Meyer rolled out its first portable hot dog truck, The Weiner Mobile in 1936.



Lunch carts and ice cream trucks soon became a standard occurrence—you know exactly what that chime on infinite repeat means when you hear it out your window—and in 1974 Raul Martinez founded King Taco, repurposing an ice cream van to start selling mobile lunch food, purportedly the first taco truck in the nation.



In recent years the food truck resurgence was fuelled by a combination of post-recessionary factors. The construction business was drying up leading to a surplus of food trucks. Chefs from high-end restaurants were being laid off. So, for experienced cooks suddenly without work, the food truck seemed a clear choice.

Once more commonplace in the big cities of the eastern and western United States, food trucks recently have evolved to be found in both urban and rural areas of the U.S. In big cities of the U.S. the food truck traditionally provided a means for the on-the-go person to grab a quick bite at a low cost. Food trucks are not only sought out for their affordability but as well for their nostalgia; and their popularity continues to rise.



## Mobile Food Truck Facts

- In addition to being operated as private businesses, mobile catering vehicles are also used after natural disasters to feed people in areas with damaged infrastructure. The Salvation Army has several mobile kitchens that it uses for this purpose.
- Food trucks follow the same regulations as restaurants and are required to submit to the same types of inspections. The grades they receive from health inspectors must be placed in spaces that can be seen by the general public or the truck risks being shut down.
- The most common truck models used by mobile food truck vendors in the US today are Chevrolet and GM.
- Over 2,000 different state and local agencies in the U.S. are responsible for inspecting food trucks, according to the Food and Drug Administration.
- These trucks can range in length from 14 feet all the way up to 30 feet with costs ranging from \$8,000 to \$180,000.
- The longer the food truck industry is popular, the more likely it is that technology will help it to become greener. Many trucks around the United States already run their vehicles off the vegetable oil they produce to cut down on oil costs for fuel and the emissions their trucks create.

### New Members

Michael Boone of San Diego, CA, Jack Fuller of Alpine, CA, Rodger Hobbie of Tucson, AZ, Richard Williams of Pine Valley, CA, have all enrolled as a new general members and Pete Larson of Julian, CA has enrolled as a life time member of the Motor Transport Museum.

We welcome all of you to our Museum and thank you for your support.

### Recent Donations

The following items are among those that have been donated to the Museum since publication of the last newsletter:

- We received a 1956 B-600 Ford Bus donation from John Finelli of El Cajon, CA. He also donated 10 assorted shade trees and plants for our use on the property.



- We have received 160 Napa Parts Books and a Counter Rack from Andy Kaiser at NAPA Auto Parts.
- \$700 was raised at the Restoration Fiesta Celebration
- The Horseless Carriage Club of San Diego donated \$500 to our museum.

The MTM thanks these donors for their generosity in helping the Museum attain its goals.

### Volunteers Welcome

The staff at the MTM is small with a daunting amount of work to contend with each day. Workdays at the museum are on Wednesdays, Fridays and Saturdays but for several of us are a daily activity. The museum has no paid staff and operates through volunteers.

Your help as a volunteer here can make a difference. No matter what your age or physical status, we have an appropriate chore for you and hours are flexible. If you have the time and desire to help the MTM with its goals, give us a call at: 619 478-2492. Help us make a difference

### Upcoming Events

- The **ATHS Tulare Chapter Truck Show** will be held on October 4th thru 6th At the "Diesel Doctor" in Tulare, CA. For more information contact Elisio Chavez at (559) 303-1116.
- The **7th Annual International Harvester Sierra Fall Rally** will be held on October 4th thru 6th at the Lake Francis Resort in Dobbins, CA. There will be off-road

events, vehicle games, a raffle, and kids games and game night at the yurt. There will be International vehicles from every era, Scouts to Travelalls. For more information visit <http://ihsfr.org>

- The **Page Antique Tractor & Machinery Club** will hold its **7th Annual Tractor Pull and Antique Machine Show** on October 4th thru 6th at the Big Lake Trading Post in Page, AZ. Besides the tractor pulls there will be a tractor parade, tractor rides, machinery displays, vendors, a raffle and a BBQ dinner. Tractor pull buttons will be sold for \$1 each. For more information please visit <http://pagetractorpull.blogspot.com>
- The **AACA Hershey Antique Car Show and Flea Market** in Hershey, Pennsylvania. on October 9 through 12. This is the largest flea market and antique car show in the world with more than 1,250 antique cars, 9,000 flea market spaces and typically about 1,000 cars in the car corral. For more information go to: <http://www.hersheyaaca.org/fallmeet.html>
- The **Antique Gas and Steam Engine Museum** will hold its **Fall Tractor Show** on October 19 and 20 and October 26 and 27. There will be a threshing demonstration, antique equipment parade, tractor games and the Fairbanks -Morse startup. The show will be held at the museum grounds in Vista, CA. For further information please visit <http://www.antiquefarmshow.org>

The **MTM Board of Directors'** meetings for the Fall quarter of 2013 will be held at the Horseless Carriage Foundation Library at 8186 Center Street in La Mesa, CA at 6:30 PM on the following Thursdays:

**October 17th    November 21st    December 19th**

Everyone is encouraged to attend.

### Get Your Newsletter by email

You can donate towards MTM's cause without spending a dime by simply receiving these quarterly issues of the *Motor Transport Museum News* by e-mail. This way MTM can save mailing costs and use the savings towards operating expenses. You will get an instantaneous PDF copy of the newsletter without the Museum spending money on printing and postage. Email us at [motortransportmuseum@gmail.com](mailto:motortransportmuseum@gmail.com) and subscribe.

### Hours of Operation

The Museum facility at 31949 Highway 94 in Campo, CA is open to the public every Saturday from 9 AM to 5 PM. Admission is free, donations are accepted.

### Remember

A lie is an abomination unto the lord and an ever-present help in time of need. -*Senator John Tyler Morgan*

### MTM Officers and Directors

The officers and directors of the Motor Transport Museum are as follows: **Officers:** Greg Long, President

John Thomas, Secretary

Bill Fields, Vice President

Carl E. Calvert, Chief Financial Officer

**Directors:** Jim Jensen, Bill Jellyman, John Thomas, Carl Calvert, Bryan Butler, Bill Fields, Mike Anderson and Mark Scudder.



# Motor Transport Museum

## APPLICATION FOR MEMBERSHIP

New  Renewal

Name \_\_\_\_\_ Spouse \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

General Membership	1Yr \$20 _____	2Yr \$40 _____	3Yr \$60 _____
General - International Membership (Non USA Mailing Address)			1Yr \$25 _____
Corporate Membership			1Yr \$75 _____
Life Membership			\$250 _____
Endowing Life Membership			\$1000 _____
Associate Membership - Non Profit organization			1Yr \$35 _____
Jounior Membership - Children under 18 (non-voting)			1Yr \$1 _____
Student Membership - Full time students, 18 - 25			1Yr \$6 _____

I agree to comply strictly with the By Laws of the Motor Transport Museum; to conduct myself at all times in a manner which will support and promote the best interest of the Motor Transport Museum

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

PLACE  
STAMP  
HERE

MOTOR TRANSPORT MUSEUM  
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CAMPBELL, CA 91906